
CONFERENCE AND EXHIBITION

“Balancing Safety, Security and Spectator Experience”

August 2-4, 2010 >> New Orleans, LA >> Astor Crowne Plaza

(Agenda is subject to change. Please check back frequently for updated information.)

Day One: Monday, August 2

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| 1 – 5 p.m. | Registration |
| 3 - 4 p.m. | Welcome
Master of Ceremonies, Mark Moran, Ingersoll Rand Security Technologies |
| | Opening
Dr. Martha Saunders, President, The University of Southern Mississippi |
| 4 - 5 p.m. | Government’s Role in Balancing Security and Safety
<i>Introduction by Todd Keil, Under Secretary Infrastructure Protection</i>
Janet Napolitano, United States Secretary of Homeland Security |
| 5 - 6 p.m. | Balancing the Fan Experience with Security & Safety
<i>Introduction by Milt Ahlerich, NFL VP of Security</i>
Roger Goodell, NFL Commissioner |
| 6 - 7:30 p.m. | Welcome Reception (Exhibit Area) |

Day Two: Tuesday, August 3

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| 7 – 11 a.m. | Registration |
| 7 - 8 a.m. | Continental Breakfast (Exhibit Area) |
| 8 - 9:15 a.m. | Sport Safety and Security in 2020: What Does Our Future Hold, and How Can We Shape It?
<i>Moderator: Mitch Erickson, DHS Science and Technology</i>
Hector Hoyos, Global Rainmaker
Jim Henry, Henry Brothers Electronics
John Voeller, Black and Veatch
Steve Dennis, DHS S&T
Keith Halper, Kuma Games |

- 9:15 - 10:30 a.m. **Risk Management: An Important Ingredient for the Safety and Security Balance**
- Gordon Graham, Graham Research Consultants
- 10:30 -10:45 a.m. **Break**
- 10:45 a.m. - Noon **Crowd Dynamics: How, Where, When and Why Crowds Form and Move in Places of Public Assembly**
- Professor G. Keith Still, Ph.D., Visiting Professor at Bucks New University Centre for Crowd Management and Security Studies
- Noon - 1 p.m. **Lunch** (Exhibit Area)
- 1 - 2:45 p.m. **How Crowd Management Can Affect the “Balance”**
- Spectator Violence**
Tamara D. Madensen, Ph.D., Assistant Professor, Dept. of Criminal Justice, University of Nevada, Las Vegas
- Alcohol Management**
Jill Pepper, Executive Director, Team Coalition Inc.
- Staff Training and Operations**
Russ Simons, Senior Principal of Populous
- 2:45 - 3:15 p.m. **Break**
- 3:15 – 4 p.m. **Collegiate Panel: Crowd Management Case Studies**
Moderator: Mike Cleary, Executive Director of NACDA
Mark Bodenschatz, Associate AD for Facilities and Operations at Penn State
Mike Caruso, Associate AD of Game Operations at Texas A&M
Richard Morman, Deputy Chief, University Police at Ohio State
Larry Naifeh, Executive Associate AD, University of Oklahoma
- 4 - 4:45 p.m. **Professional Sports Panel: Crowd Management Case Studies**
Moderator: Charles Burns, Corporate Security Director, INDY Racing League
Bernie Tolbert, Senior VP for Security, NBA
Evan Dabby, Senior Director of Operations, MLS
Gerry Cavis, Managing Director of Security, NASCAR
- 4:45 - 5:30 p.m. **New Meadowlands Stadium Case Study: Including Security in the Plan, Design, Development and Construction Stages**
Moderator: Bill Squires, President, The Right Stuff Consulting Inc.
Robert Jordan, Vice President of Design and Construction
Danny DeLorenzi, Director of Security
Anton Foss, Principal, 360 Architecture
- 5:30 - 6:30 p.m. **Exhibitor Hall**
- 6:30 - 8:30 p.m. **Close Exhibition**

Day Three: Wednesday, August 4

- 7 - 8 a.m. **Continental Breakfast**
- 8 - 8:30 a.m. **NCS⁴'s Role in the Balance**
Dr. Lou Marciani, Director, NCS⁴
- 8:30 - 9 a.m. **Introduction of SportEvac, a 3-D Visual Venue-Centered Decision Support System**
NCS⁴ Staff
- 9 - 10 a.m. **Behavioral Assessment: Advanced Strategies in Keeping Ahead of the Terrorist**
Todd McGhee, Protecting the Homeland Innovations, LLC
- 10 - 10:15 a.m. **Break**
- 10:15 - 11:15 a.m. **How to Balance Marketing With Safety/Security**
Linda Stump, Chief of Police, University of Florida
Leonard Bonacci, Director of Event Services, Philadelphia Eagles
- 11:15 a.m. - 12:15 p.m. **Panel: Is it Possible to Achieve the "Balance"**
Moderator: Gary Gardner, NCS4 Conference Coordinator
Milt Ahlerich, VP of Security, NFL
Dan Mullin Sr., Director Security, MLB
Stacey Hall, Associate Director, NCS4
Dennis Cunningham, VP of Security, NHL
Mike Rodriguez, Director of Security, USTA
- 12:15 - 1:15 p.m. **Awards Luncheon**
Leadership: A Key to the "Balance"
Introduction by Dr. Vafa Kamali, Director of University Research Centers
Lt. General Russel L. Honore', U.S. Army (Retired)
- 1:15 - 2 p.m. **Recognition of the National Advisory Board Service**
Presentation of the National Sports Security Distinguished Leadership Award
presented by Ingersoll Rand Security Technologies
Senator Thad Cochran
Congressman Bennie Thompson
Milt Ahlerich
- 2 p.m. **Conference Concludes**

Exhibitor Schedule

- Day One 6 - 7:30 p.m.
Day Two 7 a.m. - 6:30 p.m.